

SALEM TOURISM ZONES NEEDS ASSESSMENT

Downtown Tourism Zone

Accommodations Needs

Bed and Breakfast
Hotel

Entertainment Needs

Art Studios and Galleries
Brewery
Distillery
Movie Theatre/Performing Arts Theatre
Nightlife/Clubs/Venues
Restaurants

Housing Needs

Apartments/Condos
Student Housing

Infrastructure Needs

Parking Garage

Shopping Needs

College Oriented Retail